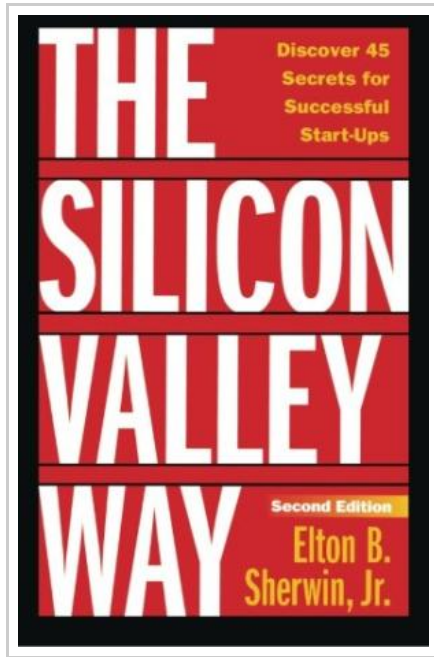




DOWNLOAD



The Silicon Valley Way, Second Edition Discover 45 Secrets for Successful Start-Ups

By Elton B. Sherwin Jr.

Energy House Publishing. Paperback. Book Condition: New. Paperback. 208 pages. Dimensions: 8.4in. x 5.4in. x 0.6in. This is the Second Edition of his ground-breaking book, Elton Sherwin discloses the decision-making secrets that have made Silicon Valley a success and shows how you can apply those techniques in the 21st century. This second edition is the version normally assigned in college classes, it is also available in the Kindle format. Elton Sherwin spent over 30 years in the tech industry: starting at IBM, moving to Motorola and spending the last 15 years as a venture capitalist. A UC Berkeley graduate in Political Science, he holds eight patents and has served on the board of directors of over a dozen startups. Elton is an authority on the economics of innovation. He is an occasional guest speaker at Stanford University on energy policy and entrepreneurship. The Silicon Valley Way is used by entrepreneurs and university programs around the world and is sometimes called The Start-up bible. In 2010 he authored his second book Addicted to Energy - A Venture Capitalists Perspective on How to Save our Economy and Our Climate. Elton is currently the Executive Director of The Carbon Zero Institute which is dedicated to helping stop the increase of atmospheric CO2...



READ ONLINE
[2.91 MB]

Reviews

If you need to adding benefit, a must buy book. This really is for all who statte that there had not been a well worth reading. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Claud Bernhard**

It is an remarkable pdf which i have ever go through. Of course, it can be play, nonetheless an interesting and amazing literature. I realized this pdf from my dad and i suggested this book to discover.

-- **Dr. Gerda Bergnaum**